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## **UISC USA: UISC Signs 100 Million Dollar Distribution Contract with Low Rider Est., Dubai-Abu Dhabi, of the United Arab Emirates**



NAPERVILLE, IL. USA--([BUSINESS WIRE](#))--Universal Infotainment Systems Corporation - [UISC](#) (OTC.BB:UNIV), an in-vehicle navigation and infotainment systems innovator based in Naperville, Illinois, announced today that they have signed a distribution agreement with [Low Rider Est.](#) of Abu Dhabi, United Arab Emirates (UAE). The \$100 Million five-year contract covers product distribution and support services for [UIS Infotainment](#) and [UIS FMTS](#) (Fleet Management Tracking and Surveillance) within the Gulf Cooperation Council (GCC) States (UAE, Saudi Arabia, Oman, Qatar, Bahrain and Kuwait).

Under this agreement, UISC will supply Low Rider with 8000 UIS Infotainment units per year for the UAE market with the first units to be delivered starting November 2009. Further to this agreement, shortly after receiving the initial delivered units, Low Rider will also begin test marketing UIS Infotainment and FMTS in the GCC.

*"Low Rider is an important client for [UISC](#)," stated James C. Beattie, CEO at UISC, "and we have enjoyed a synergistic business relationship for a number of years, as Low Rider has assisted [UNS Labs Arabia \(Dubai, U.A.E\)](#) with product testing and market analysis of product acceptance in the UAE market. With the first delivery of units to Low Rider in November of 2009, this distribution agreement opens opportunities for us to expand our market penetration in the GCC for our UIS Infotainment and UIS FMTS products."*

*"We are very pleased with the UISC/UNS Labs products and our working relationship," says Thani Al Romaithi, General Manager at, Low Rider. "This distribution agreement will allow us to expand our products line by offering the best available Navigation/Infotainment solution to our clientele. We have sound experience in the GCC market and we are confident that the UIS Infotainment and UIS FMTS product lines will rapidly gain the market recognition that products of this caliber deserve. We look forward to a long-term and successful relationship with UISC."*

About Lowrider UAE:

[Low Rider Est.](#) is a 10 year old establishment headquartered in Abu Dhabi, UAE with successful branches in Dubai, Al Ain, Kuwait, Bahrain, as well as Qatar. Founded by a UCLA graduate and highly respected as a service provider to High-Net worth clientele, Low Rider has enjoyed its hard earned success due to its determination to provide its clients with top quality styling and the best in customization accessories imported from the U.S.A.

Low Rider specializes and prides itself in aftermarket automotive products and services including customization, High Performance, Audio/Video/Sound systems, and specialty products for improving vehicle performance.

About Universal (UISC/UNS Labs):

[UNS Labs](#) (the R&D division of UISC) originally created [UIS Infotainment System](#) (product name) for [General Motors Arabia](#) to provide the OEM a leading edge in Navigation Technology over their market competitors. At present, UISC has decided to take this new product to the after-market level. Universal specializes in the development of innovative vehicle Navigation and Infotainment Systems and related technology products including 3G live video/call solutions, among other media elements.

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For Additional Information: <http://www.uiscsys.com/forwardlooking.htm>